



**SPONSORSHIP PACKET  
2020-2021**



# LEADING CHANGE AND TRANSFORMING COMMUNITIES

## Our Mission

The Junior League of Wilmington, NC is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.





# WHY JOIN THE COLLECTIVE ACTION MOVEMENT?

We invite you to become a sponsor of the Junior League of Wilmington, NC to promote your brand to our membership of leading women and show your commitment to the Wilmington community. The Junior League of Wilmington, NC believes in the power of collective action. We know that, through partnerships with community stakeholders, we are better together.

## You Can Have a Ripple Effect

For 68 years, JLWNC has been developing women to become community leaders. Today we have more than 250 members who are committed to our mission-based programs designed to support food insecure school children and reduce the rate of human trafficking in our area. A JLWNC sponsorship has a bigger impact because your dollars go both to developing leaders and impacting our community. The money you give now will have a ripple effect in Wilmington by helping to support women who will make effective change for years to come.



### 2020-2021 Board of Directors

Amanda Coyne, President  
Janison Dillon, President-Elect  
Madeline Schildwachter, Executive VP  
Carmen Pope, Secretary  
Lauren Dwyer, Treasurer  
Margaret Krulikas, Nominating & Recognition  
Allison Bianchini, Member-at-Large  
Katie Greene, Member-at-Large

*Junior League of Wilmington, NC  
Board of Directors 2020-2021*



# A LEGACY OF IMPACT

On March 6, 1923, a group of Wilmington women interested in welfare work formed an organization they called The Charity League. The Charity League became the Social Service League in 1935. On September 30, 1952 we became the Junior League of Wilmington, NC.

**Over the years, the Junior League of Wilmington, NC has contributed over \$1,000,000 and 10,000 volunteer hours to the Wilmington community.**

The Junior League of Wilmington, NC has supported and/or has been credited with founding or co-founding these local non-profit organizations:



## WHAT OUR COMMUNITY NEEDS MOST

The JLNWC focuses our community efforts on what is needed most at the time. Through research on community needs, conversations with community stakeholders, and a focus on member's interest areas, we work to identify the most pressing needs of our community. We then work with existing stakeholders to put programs into place that can make lasting change. Our current community focus is reducing the rate of human trafficking in our area. We also continue to support local school children through our Backpack Buddies program with NourishNC.





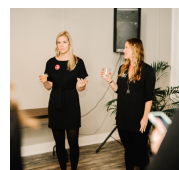
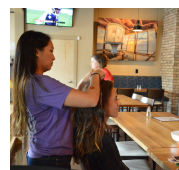
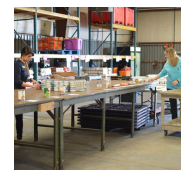
# A LEGACY OF IMPACT

## How We Develop Women: Leadership Re-Imagined



The formal learning and development opportunities we provide to our members are an essential part of achieving our mission. We are modern women, and as an organization, we are constantly adapting to offer valuable leadership and volunteer programming. We host regular small and large group sessions on leadership skills and topics central to personal and professional growth.

We also send several members each year to conferences put on by the Association of Junior Leagues International (AJLI). We believe trained leaders are critical to our society and community. We invite you to join our investment in local women in an effort to make lasting change in the Wilmington community.





# A LEGACY OF IMPACT

## Who We Are

The Junior League of Wilmington, NC is an organization of women committed to promoting voluntarism, developing their potential as leaders, and improving their communities. JLNWC's membership includes businesswomen, mothers, doctors, teachers, lawyers, and many other professions.



We are a diverse group of women with varying interests but with a common goal of becoming better leaders and volunteering to improve the Wilmington community.





# A LEGACY OF IMPACT

## Our Commitment

The Junior League of Wilmington, NC is committed to diversity, equity, and inclusion in our membership, community programming, and partnerships. All women are welcome to join our League.



## A Global Network

The Junior League of Wilmington, NC is a member of the Association of Junior Leagues, International. AJLI is one of the oldest, largest, and most effective women's organizations in the world, encompassing more than 125,000 women in over 290 Leagues in four countries. Learn more at [ajli.org](http://ajli.org).



**THE JUNIOR LEAGUE OF WILMINGTON**  
Community Impact 2018-2019

FOCUS AREA: BREAKING DOWN BARRIERS TO EDUCATION

COMMUNITY PARTNERS:  
Girls Leadership Academy of Wilmington and NourishNC

<b>BACKPACK BUDDIES</b> JLW Volunteers in partnership with Nourish NC packed monthly to accomplish this ...  Volunteers: over 120 Volunteer Hours: 270 hours Boxes Packed: 890 Bags Packed: 550 Meals Fed: 30,700	<b>KIDS IN THE KITCHEN</b> JLW hosted 2 events this year at GLOW featuring Yoga, Kickboxing, and Cooking Instruction on Shrimp Salad and Avocado Grilled Cheese  Volunteers: 30 Volunteer Hours: 260 Meals Fed: 175
<b>GLOW DONATIONS</b> \$400 used to create a Teacher Appreciation Supply Closet  \$60 Old Navy Gift Cards \$200 Winter Accessories \$50 Deodorant and Wash Cloths \$50 Hair Care Products	<b>JLW GRANTS</b> \$1000 awarded to The Children's Museum of Wilmington Atrium Project  \$1000 awarded to The Carousel Center for the purchase of 360 "My Body is Special and Private" board books to be given to their families.
<b>YAM JAM</b> In coordination with Blue Ribbon Commission, the One Day Service Committee coordinated the entire yam operation and lunch for the community.  10,000 Pounds of Yams Bagged and Distributed  Volunteers: 25 Volunteer Hours: 125 Lunches Served: 338	<b>COOL WOMEN HOT JOBS</b> In partnership with GLOW, the One Day Service Committee organized, coordinated, and communicated with all 65 of the professional volunteers.  JLW Volunteers: 17 Total Professional Women: 65 Volunteer Hours: 229 Breakfasts Served: 65

Volunteer Hours: 764  
Meals Fed: 31,213  
Boxes Packed: 890  
Bags Packed: 550  
Donation Value (internal and external): \$1,467



# SPONSORSHIP OPPORTUNITIES

**Your tax-deductible donation helps us train leaders and fund our many community initiatives. All funds raised go to the JLWNC Annual Fund.**

## SPONSORSHIP OPPORTUNITIES

<b>Friend \$250</b>	<ul style="list-style-type: none"><li>• Name on JLWNC website</li></ul>	
<b>Advocate \$500</b>	<ul style="list-style-type: none"><li>• Name on JLWNC website</li><li>• One-time thank you on social media</li></ul>	<ul style="list-style-type: none"><li>• One-time thank you in NFTD</li><li>• Name in Shorelines</li></ul>
<b>Partner \$1000</b>	<ul style="list-style-type: none"><li>• Clickable link/logo on JLWNC website</li><li>• Clickable link/logo in NFTD</li><li>• Name and logo in Shorelines</li></ul>	<ul style="list-style-type: none"><li>• Social media recognition every other month</li><li>• 1/2 slide advertisement at General Membership Meetings</li></ul>
<b>Patron \$2500</b>	<ul style="list-style-type: none"><li>• Clickable link/logo on JLWNC website</li><li>• Clickable link/logo in NFTD</li><li>• 1/4 page ad in Shorelines</li></ul>	<ul style="list-style-type: none"><li>• Social media recognition every month</li><li>• Full slide advertisement at General Membership Meetings</li></ul>
<b>Leader \$5000</b>	<ul style="list-style-type: none"><li>• Clickable link/logo on JLWNC website</li><li>• Clickable link/logo in NFTD</li><li>• 1/2 page ad in Shorelines</li></ul>	<ul style="list-style-type: none"><li>• Social media recognition every month</li><li>• Full slide advertisement at General Membership Meetings and 10 minute presentation at one GMM</li></ul>
<b>Community Transformer \$10000</b>	<ul style="list-style-type: none"><li>• Clickable link/logo on JLWNC website</li><li>• Clickable link/logo in NFTD</li><li>• Full page ad in Shorelines</li></ul>	<ul style="list-style-type: none"><li>• Social media recognition every month</li><li>• Full slide advertisement at General Membership Meetings and 20 minute presentation at one GMM</li></ul>

We also have event sponsorship opportunities available.  
contact [info@jlwnc.org](mailto:info@jlwnc.org) or visit [jlwnc.org](http://jlwnc.org) for more information.

### About JLWNC Meetings and Publications

General Membership Meetings occur monthly from September through May.

News from the Dock – a biweekly, electronic membership newsletter sent to all League members.

Shorelines – a yearly, printed newsletter sent to all League members, sponsors, and community stakeholders.





# BE A CHANGE MAKER!

## Be a Change Maker!

Join the Wilmington collective action movement now by becoming a Junior League of Wilmington, NC sponsor! To learn more visit [jlwnc.org](http://jlwnc.org).



We cannot change what we are not aware of, and once we are aware, we cannot help but change.

SHERYL SANDBERG

