



SPONSORSHIP

PACKET

2023-2024





ABOUT **JLW**

The Junior League of Wilmington, NC (JLW) is a nonprofit organization whose goal is to empower women to enrich and improve the community through effective action and leadership. Composed of women committed to making a positive impact, JLW provides valuable leadership training and gives local women the tools to get involved, put their talents to work, and positively impact Southeastern North Carolina. Through various programs, initiatives, and partnerships, the JLW strives to develop women, build strong relationships, and create lasting change in the local community.



A LEGACY OF **IMPACT**

On March 6, 1923, a group of Wilmington women interested in welfare work formed an organization they called the Charity League, which evolved into the Social Service League in 1935. On September 30, 1952 the League was accepted as members of the Association of Junior Leagues International (AJLI) and became the Junior League of Wilmington, NC.

The JLW is composed of women from New Hanover, Pender, and Brunswick Counties. We welcome all women who value our mission and are committed to inclusive environments of individuals, organizations, and communities. In 2022-2023, we had **73** active members, **107** sustaining members, and **52** new members.

The Junior League of Wilmington has:

- Contributed over **\$1,000,000** in charitable donations;
- worked more than **20,000 volunteer hours in the greater Wilmington community; and**
- **Supported or established a number of non-profit organizations**, some of which include DREAMS Center for Arts Education, The Children's Museum of Wilmington, Girls Inc., New Hanover Friends of the Public Library, Child Development Center, Inc., Pied Piper Theater, The Carousel Center, and Cape Fear Habitat for Humanity.

Our primary focus is researching, identifying, and directly supporting issues that affect our community every day and require immediate action. We believe impactful social change can be achieved through educating ourselves and the public raising awareness of the issues and supporting advocates through collaborating with stakeholders.

In May of 2023 the Junior League of Wilmington, NC granted \$23,350 to five nonprofits to enable these local organization to invest in their programs, training, and development. The recipients were - 4th Trimester Mission, The Diaper Bank of NC - Lower Cape Fear, Good Shepherd Center, Operation Pretty Things, and the United Way of Cape Fear Area's Kids Get Books program.

WHY SHOULD I SUPPORT JLW?

This year marks **71 years** that the Junior League of Wilmington, NC, has impacted the Greater Wilmington community. Our membership works continuously and provides hours of community service to improve our workplaces, families, governments, and other nonprofits by living out our mission.

Many community needs take generations to solve. Our strong focus on empowering and training members to become community leaders ensures that needs are addressed and improvements are sustained.

A JLWNC sponsorship has a more significant impact because your dollars will support the development of proven leaders while directly impacting our community. The money you give today will have a ripple effect in the Greater Wilmington area for years to come.



JLW

ANNUAL EVENTS

TOUCH-A-TRUCK

Touch-A-Truck is a unique educational, interactive community event where children of all ages and their families can explore their favorite trucks and vehicles and meet the people who build, protect, and serve our community. 2023 marks our 15th annual Touch-A-Truck event.

In 2023, we sold over 500 tickets, welcomed over **1000 attendees**, and raised **\$7,241**.



BARGAIN SALE

Bargain Sale is the Junior League of Wilmington's longest-running fundraiser and is a two-day event where the community has a chance to shop a collection of items from clothing, home decor, children's toys, kitchen gadgets, furniture, and more!

In 2023, we sold over **700** tickets and raised **\$25,395**.



SPONSORSHIP OPPORTUNITIES

<p>GOLD SPONSOR \$7,500 (1 available)</p>	<ul style="list-style-type: none"> • 4 tickets to all JLW Annual Events (Touch-A-Truck and Bargain Sale) • Large logo on all marketing materials • Clickable logo on JLW website, event pages, and News from the Dock (bi-monthly newsletter) • Full slide acknowledgement at all General Membership Meetings • Half-page acknowledgement in Shorelines (annual publication) • Monthly social media recognition
<p>SILVER SPONSOR \$5,000 (2 available)</p>	<ul style="list-style-type: none"> • 3 tickets to all JLW Annual Events (Touch-A-Truck and Bargain Sale) • Silver sponsors will have the second largest logos on all marketing materials (equally sized) • Clickable logo on JLW website, event pages, and News from the Dock (bi-monthly newsletter) • 1/2 page acknowledgement in Shorelines (annual publication) • Social media recognition every other month • Logo included on Sponsor Recognition slide at General Membership meetings
<p>BRONZE SPONSOR \$2,500 (3 available)</p>	<ul style="list-style-type: none"> • 2 tickets to all JLW Annual Events (Touch-A-Truck and Bargain Sale) • Small logo on all marketing materials • Clickable logo on JLW event pages • 1/4 page acknowledgement in Shorelines (annual publication) • Logo included on Sponsor Recognition slide at General Membership meetings • Sponsor recognition in Shorelines (annual publication) • Social media recognition every other month
<p>PATRON SPONSOR \$1,000</p>	<ul style="list-style-type: none"> • Family 4-pack of tickets to Touch-A-Truck event • 2 Bargain Sale tickets • Name listed on all marketing materials • Mention in Shorelines (annual publication)
<p>FRIEND OF THE LEAGUE \$500</p>	<ul style="list-style-type: none"> • Choice of either a family 4-pack of tickets to Touch-A-Truck or 2 Bargain Sale tickets • Name listed on all marketing materials

If you are interested in speaking with our Fund Development Team about a custom sponsorship package, please reach out to funddevelopment@jlwnc.org.

SPONSORSHIP **FORM**

Your **tax-deductible donation** helps us train leaders and fund many community initiatives. All funds raised go to the Junior League of Wilmington, NC Annual Fund.

To become a sponsor of the Junior League of Wilmington, NC, please complete the information below and return this form, along with your check, to:

The Junior League of Wilmington, NC
3803 Wrightsville Avenue, Unit 9
Wilmington, NC 28403

You can also complete the form and submit your payment online:



Business Name: _____

Contact Name: _____

Email: _____

Amount of Donation: _____

Sponsorship Level: _____



CONTACT **US**



910.799.7405



funddevelopment@jlnwnc.org



www.jlnwnc.org



3803 Wrightsville Avenue, Ste. 9,
Wilmington, NC 28403